

July 2015

Turnberry Ocean Club Announces Grand Opening of Tech Savvy Sales Gallery.



Turnberry Associates is pleased to announce the opening of its innovative and high tech sales gallery located in the heart of Sunny Isles Beach at 215 185th Street, Sunny Isles Beach, FL 33160.

Encompassing over 9,000 sq.ft, the expansive space truly reflects the style, elegance and sophistication of what buyers may expect living at Turnberry Ocean Club. The sales gallery showcases a luxurious 10-foot scale model that allows guests to fully appreciate the modern architecture of the **Carlos Zapata-designed** blue glass masterpiece. Within the space is a fully furnished three bedroom model unit where buyers can envision themselves in their prospective future home, as well as experience the aesthetic and ambiance of the interiors and the amazing flow through skyline views to the ocean and to the bay.

The pioneering technology that is infused into the sales gallery is unlike any other. With two touch-screen tables that reflect unto two video walls, each comprised of nine 55" HD monitors, prospective buyers and agents can truly visualize the development as it comes to life right before their eyes. With the assistance of **Evolution Ventures**, a Sage iPad application was created which allows agents to display unto the video walls the most up to date information on the project right from their iPad. In addition, **ArX Solutions** is using their unique real time platform to showcase the development with animated renderings and interactive experiential technology giving the impression that you are immersed into the building.



“With the opening of our elegant and tech savvy sales gallery, we are excited to have a tangible product prospective buyers can come in and experience firsthand,” explains **Dan Riordan**, President of Residential Development of Turnberry Associates. “The hard work of all those who made our sales gallery a success is paying off and we are excited to introduce guests to the true Turnberry experience.”

Turnberry Ocean Club is an ultra-luxury condominium in exclusive Sunny Isle Beach. The development is due for completion in 2018 and is comprised of 154 grand three, four, five, and six-bedroom units starting at \$4 million.

The sales center is open daily from 10 a.m. until 6 p.m.

For a private appointment please contact them at (305) 933-3000 or visit turnberryoceanclub.com